



Coventry City Council

Briefing note

To: Scrutiny Co-ordination Committee

Date: 23rd January 2019

Subject: Coventry Tourism Strategy

1 Purpose of the Note

- 1.1 To inform members of Scrutiny Co-ordination Committee of the action plan and priorities within the Coventry Tourism Strategy 2019-23 agreed by Cabinet on 27th November 2018.

2 Recommendations

Scrutiny Co-Ordination Committee is recommended to:

- 1) Consider the content of the presentation.
- 2) To make recommendations to the Cabinet Member for Jobs and Regeneration regarding the implementation of the Coventry Tourism Strategy Action Plan to ensure successful delivery of the Strategy

3 Information/Background

- 3.1 The presentation in Appendix 1 provides information on the following
- 1) Tourism in Coventry – the current position
 - 2) Tourism Strategy 2019-2023
 - 3) Action Plan Priorities for January – June 2019
- 3.2 The presentation will be given at the meeting by David Nuttall, Strategic Lead (European City of Sport, UK City of Culture and Commonwealth Games).